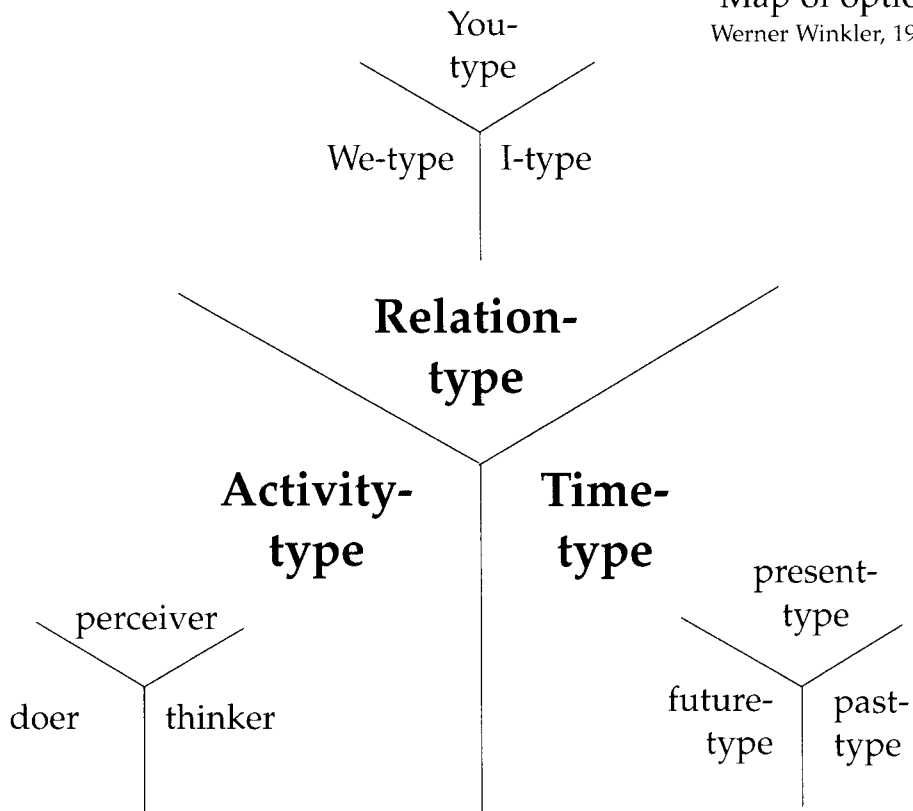


'Map of options'  
Werner Winkler, 1999



Nomenclature of the  
psychographic types  
Werner Winkler, 1999